



## *PRESS INFORMATION*

For Immediate Release  
SHOT 2016

Contact: Robin Sharpless  
607-753-3331

### **Redding Adds 26 Nosler and 280 Ackley Improved to Their Premium Die Set Offerings**

Cortland, NY.....New for 2016, Redding Reloading Equipment has expanded their offerings in of Premium Die Sets with the addition of the 26 Nosler and the 280 Ackley Improved, two of the most popular cartridges last year. Branded as Premium Die Sets these new offerings include a Carbide Expander Button and a Micrometer Adjusting Seat Stem and are packaged in a distinctive black and gold box.

Redding recognized that customers were adding large numbers of these accessories as they increased their reloading knowledge and expectations from their handloaded ammunition. The Carbide Expander Button reduces stress on the case neck and also is free floating, which many believe improves overall concentricity. The Micrometer Adjusting Seat Stem allows for precise bullet seating depth to 1/0.001” adding to the handloader’s ability to find and repeat the perfect bullet jump for the best accuracy possible from his or her rifle.

The Standard Premium Die Sets have a Full Length sizing die and a Seating Die with Micrometer Seat Stem. The three die, Premium Deluxe Set has those two dies but also adds a Neck Sizing Die. Now, those seeking to improve their handloading potential in these two popular chamberings, need not add accessories but find it all packaged neatly in the Redding Black and Gold box of Premium Die Sets.

Redding Reloading Equipment has focused on building the finest quality, American Made products for the precision handloading market since 1946. To learn more about our ongoing commitment to the precision handloader and to request a copy of the new 2016 Redding catalog visit:

[www.redding-reloading.com](http://www.redding-reloading.com)